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**THE ALL-NEW KINDLE**  
SMALLER, LIGHTER, FASTER,  
with 50% BETTER CONTRAST



Built-In Wi-Fi

Kindle  
Video



ZOOM

[See all 95 customer images](#)

[Share your own customer images](#)

## Kindle Wireless Reading Device, Wi-Fi, Graphite, 6" Display with New E Ink Pearl Technology

by [Amazon](#)

(14,423 customer reviews)

(4,418)

Kindle is our #1 bestseller and has the most 5-star reviews of any product on Amazon.

Price: **\$139.00** & this item ships for **FREE with Super Saver Shipping**. [Details](#)

### In Stock.

Ships from and sold by **Amazon Digital Services**. Gift-wrap available.

**Want it delivered Tuesday, February 1?** Order it in the next **7 hours and 33 minutes**, and choose **One-Day Shipping** at checkout. [Details](#)

[2 used](#) from **\$189.49**

### Also Available

> [Kindle 3G \(Free 3G + Wi-Fi, 6"\)](#) is available for **\$189**.

> [Kindle DX \(Free 3G, 9.7"\)](#) is available for **\$379**.

**Need help choosing?** [Learn the difference between Wi-Fi and 3G](#)

Quantity: 1

or

[Sign in](#) to turn on 1-Click ordering.

**This will be a gift**

### Add Kindle Accessories

- Leather Cover: [Black](#) \$34.99
- Leather Cover with Light: [Black](#) \$59.99
- [2-year Kindle Extended Warranty](#): \$39.99 *U.S. only*
- Kindle Store Gift Card \$50 ([See details and terms](#))

### More Buying Choices

[3 used & new](#) from **\$139.00**

### Live Outside the U.S.?

To ship Kindle outside the U.S., [view information specific to your country](#).

## The Reviews Are In

"New Kindle leaves rivals farther back." - **New York Times**

"Amazon's newest Kindle is the best ebook-reading device on the market. It's better than the Apple iPad, the Barnes & Noble Nook, the various Sony readers..." - **Fast Company**

"Battery life is long enough for space shuttle missions." - **Wired**

"What's clear, however, is that if you're looking for a standalone e-reader (i.e., a portable replacement for physical books), this is the go-to, standard-setting device." - **Engadget**

"Its solid build quality, along with its improved design, integrated store, and cross-platform transportability... all add up to a winner that shoots to the head of the pack." - **PC World**

"Simply put, it's the best dedicated ebook reader you can buy... Amazon has managed to increase the contrast on the Kindle in a way that sets it above the Nook, Sony Readers, or any other dedicated ebook reader we've tested." - **PC Magazine**

> [Read more reviews](#)

# Amazon's Revolutionary WIRELESS READING DEVICE

Millions of People are Already Reading on Kindle

Kindle is our #1 bestselling item for two years running. It's also the most-wished-for, most-gifted,



and has the most 5-star reviews of any product on Amazon. *Now it's even better.*

**All-New, High-Contrast E Ink Screen** – 50% better contrast with latest E Ink Pearl technology

**Read in Bright Sunlight** – No glare

**New and Improved Fonts** – New crisper, darker fonts

**New Sleek Design** – 21% smaller body while keeping the same 6" size reading area

**17% Lighter** – Only 8.5 ounces, weighs less than a paperback

**Battery Life of Up to One Month** – A single charge lasts up to one month with wireless off

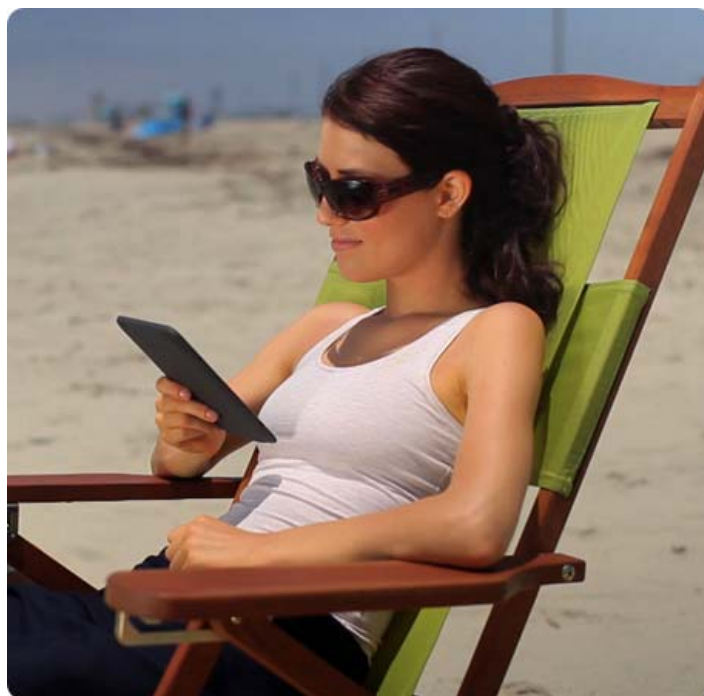
**Double the Storage** – Up to 3,500 books

**Built-In Wi-Fi** – Shop and download books in less than 60 seconds

**20% Faster Page Turns** – Seamless reading

**Enhanced PDF Reader** – With dictionary lookup, notes, and highlights

**New WebKit-Based Browser** – Browse the web over Wi-Fi (experimental)



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## Kindle at a Glance

**New, High-Contrast E Ink Screen with Pearl Technology**  
50% better contrast. The clearest text and sharpest images with latest E Ink Pearl display.

**Read in Bright Sunlight**  
Unlike LCD screens, Kindle's screen reads like real paper, with no glare. Read as easily in bright sunlight as in your living room.

**Lighter Than a Paperback**  
At only 8.5 ounces and 1/3 of an inch thin, Kindle is lighter than a paperback and thinner than a magazine.

**Holds 3,500 Books**  
We doubled Kindle's storage so you can carry up to 3,500 books.

**Battery Life of Up to One Month**  
A single charge lasts up to one month with wireless off. Keep wireless always on and go for up to three weeks without recharging.

**Built-In Wi-Fi**  
Connect to Wi-Fi hotspots at home or on the road. Includes free Wi-Fi access at AT&T hotspots across the U.S.

**Quieter Page Turn Buttons**  
Quieter page turning means you won't disturb your partner when you want to read all night.

**Share Meaningful Passages**  
Share meaningful passages with friends and family with built-in Twitter and Facebook integration.

**Simple to Use**  
Kindle is ready to use right out of the box - no setup, no software to

**Books in 60 Seconds**  
With fast, free wireless delivery, you can start reading books in less than 60 seconds. No computer required.

**Massive Selection**  
Over 810,000 books, including 107 of 111 *New York Times* Best Sellers, plus audiobooks, periodicals and blogs. For non-U.S. customers, content availability varies. [Check your country.](#)

**Free, Out-of-Copyright Books**  
Over 1.8 million free, out-of-copyright, pre-1923 books are available such as *Pride and Prejudice*. [Learn more](#)

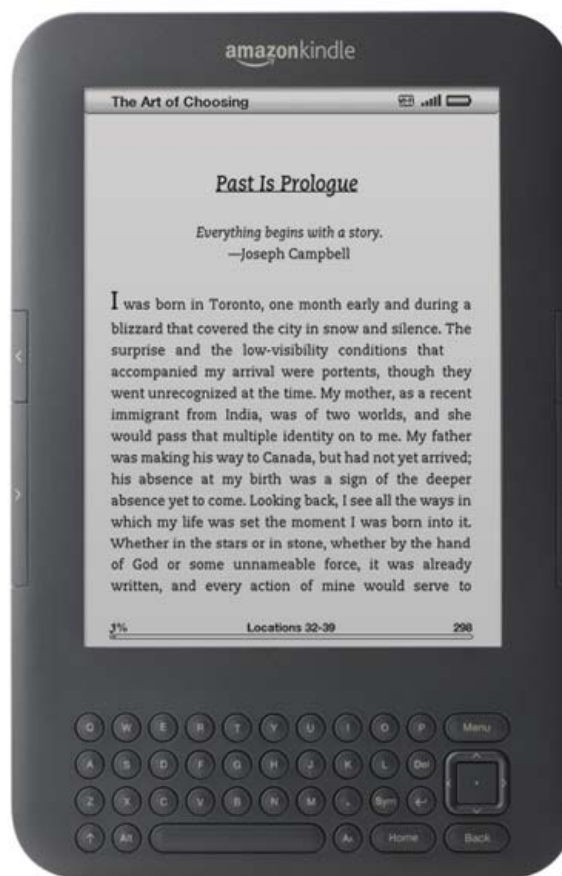
**Low Book Prices**  
Over 610,000 books are \$9.99 or less, including 79 current *New York Times* Best Sellers.

**Free Book Samples**  
Download and read first chapters for free before you decide to buy.

**Kindle Book Lending**  
Lend eligible Kindle books to other Kindle or Kindle app users for 14 days. [Learn more.](#)

**Read Everywhere with Whispersync**  
Your Kindle books can be read on your Kindle, iPhone, iPad, PC, Mac, Android device, and BlackBerry. Our Whispersync technology syncs your place across devices, so you can pick up where you left off.

**Worry-Free Archive**  
Books you purchase from the Kindle Store are automatically backed up online in your Kindle library on Amazon. Re-download books



install, no computer required.

wirelessly for free, anytime.

### Improved PDF Reader

Now with new dictionary lookup, notes and highlights, and support for password protected PDFs. Easily carry all of your documents on the go.

### Read-to-Me

With Text-to-Speech, Kindle can read English-language content out loud to you.

## E Ink 101: Compare Kindle's Screen to Traditional LCDs

### Not All E Ink is the Same - Kindle Uses "Pearl", the Latest Generation E Ink for 50% Better Contrast

When considering an ereader, you should ensure that you are getting a device with the latest generation E Ink technology, referred to as "Pearl". Our all-new Kindle uses Pearl, resulting in the best reading experience possible with 50% better contrast and the sharpest text.

PopSci.com named our Pearl display a "Best of What's New 2010" winner stating, "The newest Kindle's most impressive achievement (among others, including a reduced size and a slashed price) is its E Ink Pearl screen, which is just an absolute pleasure to behold."

### How Electronic Ink Works

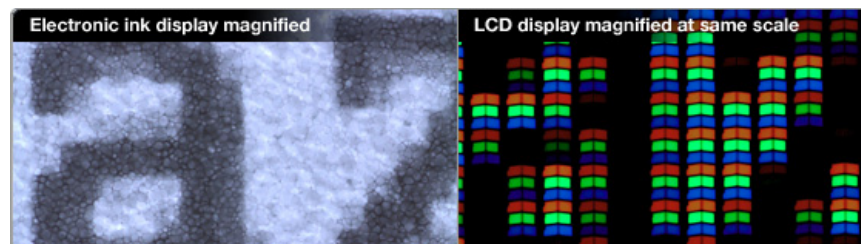
Electronic ink screens work using ink, just like books and newspapers, but display the ink particles electronically. People who see the display for the first time do a double take because the screen looks like real paper.

### No Eye Strain - Reads Like Real Paper, Not a Computer Screen

Kindle's electronic ink display is ideal for reading because it does not create the same eyestrain as reading on traditional backlit LCD tablets or laptops.

### Clearer Text and the Sharpest Display

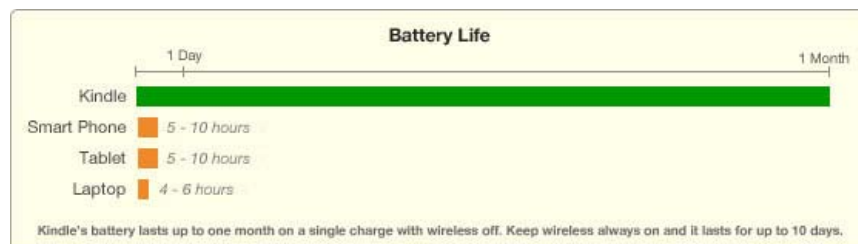
Electronic ink uses actual ink to create crisp, print-like text similar to what you see in a physical book. Kindle's proprietary, hand-built fonts take advantage of the special characteristics of the ink to make letters clear and sharp.



**Fonts on Kindle's ink-based display look smoother and more natural than on an LCD display.**



**Kindle is readable in bright sunlight - with Backlit LCDs are difficult to read in no glare.**



**Kindle lets you read for up to one month on a single charge versus hours on a tablet or smart phone.**

### What Customers Say About Kindle's Electronic Ink Display

"My first impression of Kindle's screen was: 'That's a screen?! It doesn't look like a screen.'... It looks like a book page, only perfect. No grain or pulp."  
—Jeremy

"I love how the screen really looks like a page, because I do work at a computer all day, and the last thing I want to look at is another screen."  
—Amy P

"I found the contrast to be soothing and I was able to read in direct sunlight with no glare."—M. H.

### No Glare, Even in Bright Sunlight

Kindle's screen reflects light like ordinary paper, eliminating the glare created by backlit LCD displays on tablets or smart phones. Kindle can be read as easily in bright sunlight as in your living room.

### Longer Battery Life

Electronic ink screens require no power to maintain a page of text, allowing you to read for up to a month on a single charge versus hours on a tablet or smart phone. This low power consumption also means that Kindle, unlike a laptop, never gets warm so you can comfortably read as long as you like.

### Read Before Bed Without Affecting Sleep

According to a recent [article in the Los Angeles Times](#), sleep experts say that reading on closely-held backlit screens before bed inhibits melatonin production, which is critical for a good night's sleep. "The take-home lesson is that insomnia and electronic gadgets emitting light should not [be] mixed before bedtime...Kindle is better for your sleep."

### Why is E Ink Easier on the Eyes than LCD?

Here are some of the technical reasons:

- **Ambient brightness:** Every time your eye switches from a bright screen (like LCD) to the dimmer ambient room, your eyes adjust which may result in fatigue. With E Ink, the page is the same brightness as everything else in the room so there's no adjustment needed.
- **No parallax:** Parallax is the apparent displacement of an observed object due to a change in the position of the observer. Text on an E Ink screen does not appear to shift at different viewing angles.
- **Less glare:** All E Ink surfaces are treated to be matte like a printed page. Most LCDs are not, which creates glare and decreases legibility.
- **Uniform contrast ratio:** The contrast ratio of an LCD varies detectably with viewing angle. E Ink's contrast is uniform, so you can read comfortably at any angle.
- **No aperture ratio loss:** LCDs have tiny black gaps between each pixel, but E Ink screens have 100% aperture ratio. The blacks and whites on an E

Ink screen are uniform, improving image quality.

## Kindle Comparison

	<b>Kindle Wi-Fi</b>	<b>Kindle 3G + Wi-Fi</b>	<b>Kindle DX</b>
<b>Display Size</b>	6" diagonal	6" diagonal	9.7" diagonal
<b>Display Type</b>	E Ink Pearl	E Ink Pearl	E Ink Pearl
<b>Size</b>	7.5" x 4.8" x 0.335"	7.5" x 4.8" x 0.335"	10.4" x 7.2" x 0.38"
<b>Weight</b>	8.5 ounces	8.7 ounces	18.9 ounces
<b>Storage</b>	3,500 books	3,500 books	3,500 books
<b>Battery Life (Wireless Off)</b>	1 month	1 month	2-3 weeks
<b>Battery Life (Wireless On)</b>	3 weeks	10 days	7 days
<b>Books in 60 Seconds</b>	✓	✓	✓
<b>Free 3G Wireless</b>		✓	✓
<b>Global Wireless Coverage</b>		100 countries and territories	100 countries and territories
<b>Wi-Fi</b>	✓	✓	
<b>Native PDF Support</b>	✓	✓	✓
<b>Whispersync</b>	✓	✓	✓
<b>Worry-Free Archive</b>	✓	✓	✓
<b>Text-to-Speech</b>	✓	✓	✓
<b>Portrait &amp; Landscape View</b>	✓	✓	✓
<b>Price</b>	<b>\$139.00</b>	<b>\$189.00</b>	<b>\$379.00</b>
	<a href="#">Current page</a>	<a href="#">See details</a>	<a href="#">See details</a>



*Slim and lightweight - only 8.5 ounces*



*Barely 1/3 of an inch*

### Is Kindle (Wi-Fi) or Kindle 3G (Free 3G + Wi-Fi) right for me?

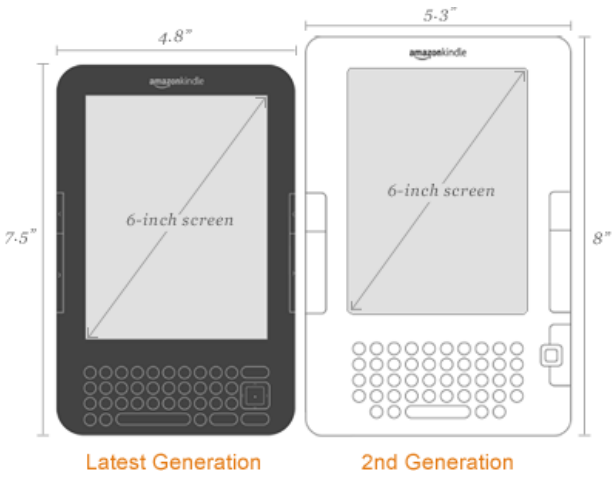
**Kindle (Wi-Fi)** is a great choice if you already have a high-speed internet connection and wireless router set up in your home and do not need the added convenience of a 3G connection. 3G enables you to download books anytime, anywhere, while on the go. If you do not have Wi-Fi set up in your home, Kindle 3G may be a better option.

**Kindle 3G (Free 3G + Wi-Fi)** is the easiest option because there is no wireless setup—you are ready to shop, purchase, and read right out of the box. Built-in Free 3G connectivity uses the same wireless signals that cell phones use, but there are no monthly fees or commitments—Amazon pays for Kindle's 3G wireless connectivity. The added convenience of 3G enables you to download books anytime, anywhere, while on the go—without having to



find a Wi-Fi hotspot connection. With wireless coverage in over 100 countries and territories, Kindle 3G is a great option for travelers. [Check 3G coverage area.](#)

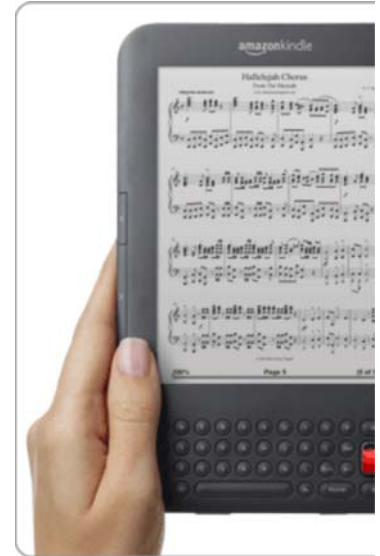
### See How the Latest Kindle Compares to the Previous Generation



- 21% smaller body, same 6" reading area
- 17% lighter
- 50% improved screen contrast
- Most-advanced E Ink Pearl display technology
- Crisper, darker fonts
- Double the storage
- Faster, quieter page turns
- Built-in Wi-Fi
- Enhanced PDF reader
- Soft-touch textured back
- New WebKit-based browser
- Voice Guide read-to-me menus



*Read in bright sunlight with no glare*



*Built-in PDF reader with pan and zoom*

### Founder Jeff Bezos Discusses the All-New Kindle



**Kindle**  
Video

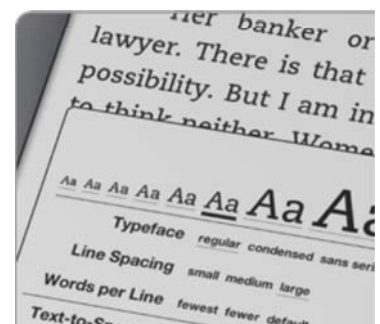


[www.charlierose.com](http://www.charlierose.com)



*50% better contrast for the sharpest text and images*

### Features

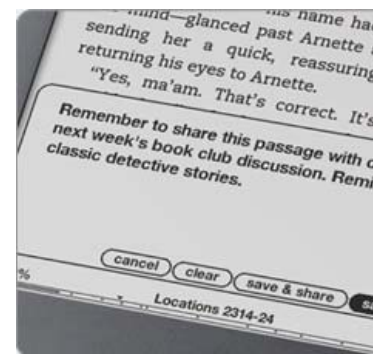




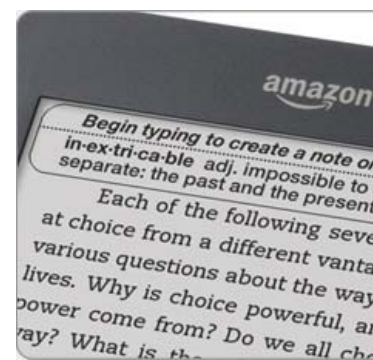
Kindle Video



Eight adjustable text sizes for comfortable reading



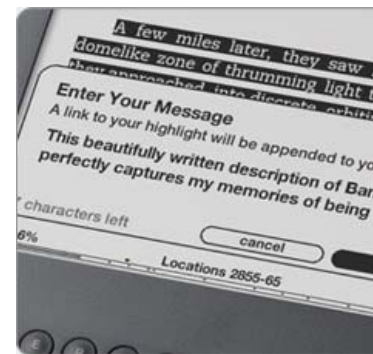
Use the keyboard to add annotations to



Built-in Dictionary with Instant Looku



Shop the Kindle Store right on your de



## All-New Design

### Lighter & Thinner - Only 8.5 Ounces

When reading for long periods of time, we know that weight matters. That's why we worked hard to make our newest Kindle lighter than ever - only 8.5 ounces - so you can read comfortably for hours with just one hand. Kindle is lighter than a typical paperback, and thinner than a magazine. Just a third of an inch in profile, Kindle fits perfectly in your hands.

### Ergonomic Design

Kindle is easy to hold and read. We designed it with long-form reading in mind. When reading for long periods of time, people naturally shift positions and often like to read with one hand. Kindle's page-turning buttons are located on both sides, allowing you to read and turn pages from any position. The new soft-touch, textured back is comfortable to hold and never gets hot in your hands.

### Never Gets Hot

Unlike a laptop or tablet, Kindle never gets hot so you can read comfortably as long as you like.

### Simple to Use, No Computer Required

Unlike most electronic devices, we wanted to keep Kindle simple. Kindle is wireless and ready to use right out of the box - no setup, no software to install, no computer required.

## Long Battery Life - Up to a Month

### Battery Life of Up to One Month

A single charge lasts up to one month with wireless off. Keep wireless always on and it lasts for up to 3 weeks. Battery life will vary based on wireless usage, such as shopping the Kindle Store, web browsing, and downloading content.

### Charge Via USB

Kindle ships with a U.S. power adapter and a micro-USB cable for charging your Kindle from a computer USB port. The U.S. power adapter supports voltages 100V-240V.

## Books in 60 Seconds with Built-In Wi-Fi

### Get Books in 60 Seconds

Whispernet utilizes Amazon's optimized technology plus Wi-Fi networks to enable you to wirelessly search, discover, and download content on the go. Your books and periodicals are delivered over Wi-Fi via Whispernet in less than 60 seconds. Wireless download speeds can

vary based on file size.

### New, Built-In Wi-Fi

Kindle automatically detects nearby Wi-Fi networks at school, home, or your favorite café. At a hotel or café that requires a password? Simply enter the password and connect to the network. Once you have added a Wi-Fi network, Kindle will automatically connect to that network the next time you're near the hotspot. Kindle does not currently connect to enterprise or peer-to-peer networks.

### Free Access at AT&T Hotspots

Enjoy free Wi-Fi access at AT&T hotspots across the U.S. for shopping and downloading Kindle content — no AT&T registration, sign-in, or password required.

## Carry Your Library in 8.5 Ounces

### Holds Over 3,500 Books

The ultimate travel companion, Kindle weighs 8.5 ounces and holds up to 3,500 books. No longer pick and choose which books fit in your carry-on. You can always have your entire Kindle library with you.

### Worry-Free Archive

Delete with abandon. We automatically keep an archival copy of your Kindle books—re-download for free, anytime. We even back up your last page read and annotations, so when you re-download to the device you can pick up where you left off with all of your notes still in place. Please see more information about [your library content](#).

### Collections

Organize your Kindle library into collections, or categories, to easily access any book you are looking for. You can add an item to multiple collections to make organizing and finding titles even easier. For example, you can add the same book to your "History" and "My Favorite Authors" collections.

## Reading, Revolutionized

### Lose Yourself in Your Reading

The most elegant feature of a physical book is that it disappears while you're reading. Immersed in the author's world and ideas, you don't notice a book's glue, the stitching, or ink. Our top design objective is to make Kindle disappear — just like a physical book — so you can get lost in your reading, not the technology.

### Paper-Like Screen with New E Ink Pearl Display for 50% Improved Contrast

Our latest Kindle uses Amazon's new, high-contrast E Ink Pearl display with 50% better contrast, for the clearest text and sharpest images. With Pearl, the most-advanced E Ink display on the market, text "pops" from the page creating a reading experience most similar to reading on printed paper. Sharp and natural with no glare or backlight, reading on Kindle is nothing like reading on a computer screen. Those who see it for the first time always do a double-take.

### New Proprietary Screen Technology - Faster Page Turns, New and Improved Fonts

Kindle's new, high-contrast display is further optimized with Amazon's proprietary waveform and font technology to make pages turn faster and fonts sharper. Waveform is a series of electronic pulses that move black and white electronic ink particles to achieve a final gray level for an image or text. We have tuned Kindle's waveform and controller mechanism to make page turning 20% faster. This waveform tuning, combined with new hand-built, custom fonts and font-hinting, make words and letters more crisp, clear, and natural-looking. Font hints are instructions, written as code, that control points on a font character's line and improve legibility at small font sizes where few pixels are available. Hinting is a mix of aesthetic judgments and complicated technical strategies. We've designed our proprietary font-hinting to optimize specifically for the special characteristics of electronic ink.

### Read in Sunlight with No Glare

Kindle's screen reflects light like ordinary paper and uses no backlighting, eliminating the glare associated with other electronic displays. As a result, Kindle can be read as easily in bright sunlight as in your living room.

### Adjustable Text Size

Kindle has eight adjustable font sizes to suit your reading preference. You can increase the

Share meaningful passages on Facebook  
Twitter



Over 810,000 Books. Bestsellers from :



Kindle Lighted Leather Cover, sold sep

**New York Times® Best Sellers and New Release from \$9.99**



**The Confession: A Novel**  
by John Grisham

Print List Price: \$28.99

**Kindle Price: \$9.99**

You Save: \$18.99 (65%)

Includes FREE wireless delivery

text size of your favorite book or periodical with the push of a button. If your eyes tire, simply increase the font size and continue reading comfortably. Now every book in your library can be large print.

### New Font Choices

Kindle now has three font styles to choose from - our standard Caecilia font, a condensed version of Caecilia, and a sans serif option - so you can change your font style along with the font size.

### Screen Rotation

Manually rotate the display from portrait to landscape to view maps, graphs, tables and Web pages.

### Newspaper Reading

Using Kindle's 5-way controller, you can quickly flip between articles, making it faster and easier to browse and read the morning paper. Want to remember the newspaper or magazine article you just read? Clip and save entire articles for later reading with a single click. Newspapers are auto-delivered wirelessly to Kindle before they hit newsstands.

### Sharp Display of Images and Photos

Kindle's high-resolution screen boasts 16 shades of gray and 50% improved contrast, for the sharpest text and images.

### Support for Non-Latin Characters

Kindle can now display Cyrillic (such as Russian), Japanese, Chinese (Traditional and Simplified), and Korean characters in addition to Latin and Greek scripts for certain file types. To view your personal documents with non-Latin characters on your Kindle, send your file as a Microsoft Word document (DOC) attachment to your Kindle's e-mail address ("name"@free.kindle.com). The file will be converted to Kindle format and sent to your Kindle via the Wi-Fi connection and also to the e-mail address associated with your Amazon.com account at no charge. See more details about Kindle's Personal Document Service via Whispernet [here](#). Loading TXT files containing non-Latin characters over USB is currently not supported as some characters may not display properly.

### Full Image Zoom

Images and photos display crisply on Kindle and can be zoomed to the full size of the screen.

### Precise 5-Way Controller

Kindle has an easy-to-use 5-way controller, enabling precise on-screen navigation for selecting text to highlight or looking up words. No on-screen fingerprints.

## Search, Annotations, Dictionary, and Wikipedia

### Search

Kindle's keyboard makes it easy to search within a book, across your library, in the Kindle Store, or even the Web. To use the Search feature, simply type in a word or phrase you're looking for, and Kindle finds every instance in your book or across your Kindle library. Looking for the first reference of a character in your book? Simply type in the name and search. You can extend your search to the Kindle Store to find related titles you may be interested in. Explore even further by searching Wikipedia and the Web. Web access is not currently available for some customers outside the U.S. [Check Your Country](#)

### Bookmarks and Annotations

By using the QWERTY keyboard, you can add annotations to text, just like you might write in the margins of a book. And because it is digital, you can edit, delete, and export your notes. You can highlight and clip key passages and bookmark pages for future use. You'll never need to bookmark your last place in the book, because Kindle remembers for you and always opens to the last page you read.

### Share Meaningful Passages

Share your passion for books and reading with friends, family, and other readers around the world by posting meaningful passages to social networks like Facebook and Twitter directly from Kindle, without leaving the page. Want to post or tweet about a great new novel or newspaper article? When you highlight or create a note in your book or periodical, you can easily share it with your social network. Help your network of family and friends discover new authors and books.

### Popular Highlights

See what our community of millions of Kindle readers think are the most interesting passages in your books. If several other readers have highlighted a particular passage, then that passage will be highlighted in your book along with the total number of people who have



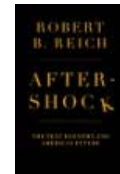
[Worth Dying For: Reacher Novel](#)  
by Lee Child

Print List Price: \$28.00

**Kindle Price: \$9.95**

You Save: \$18.00 (64%)

Includes FREE wireless delivery



[Aftershock: The N Economy and America's Future](#)  
by Robert B. Reich

Print List Price: \$25.00

**Kindle Price: \$9.00**

You Save: \$16.00 (64%)

Includes FREE wireless delivery



[Squirrel Seeks Chipmunk: A Mod Bestiary](#)  
by David Sedaris, Falconer

Print List Price: \$21.90

**Kindle Price: \$9.95**

You Save: \$12.00 (55%)

Includes FREE wireless delivery



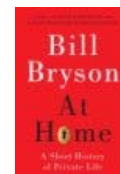
[Decision Points](#)  
by George W. Bush

Print List Price: \$35.00

**Kindle Price: \$9.95**

You Save: \$25.00 (71%)

Includes FREE wireless delivery



[At Home: A Short History of Private Life](#)  
by Bill Bryson

Print List Price: \$28.90

**Kindle Price: \$9.50**

You Save: \$19.40 (67%)

Includes FREE wireless delivery



[Legacy: A Novel](#)  
by Danielle Steel

Print List Price: \$28.00

**Kindle Price: \$5.45**

You Save: \$22.50 (80%)

Includes FREE wireless delivery

highlighted it. Now it's easier to review, remember, and learn more from the books you read.

[Learn More](#)

### Built-In Dictionary with Instant Lookup

Never get caught without a dictionary. Kindle includes *The New Oxford American Dictionary* with over 250,000 entries and definitions, so you can seamlessly look up the definitions of English words without interrupting your reading. Come across a word you don't know? Simply move the cursor to it and the definition will automatically display at the bottom of the screen. Never fear a sesquipedalian word again - simply look it up and keep reading.

### Wireless Access to Wikipedia

Kindle also includes free built-in access to the world's most exhaustive and up-to-date encyclopedia, Wikipedia.org. With Kindle in hand, looking up people, places, events, and more has never been easier. It gives whole new meaning to the phrase *walking encyclopedia*.



[The Warmth of Other Suns: The Epic Story of America's Great Migration](#)  
by Isabel Wilkerson

Print List Price: \$30.00

**Kindle Price: \$9.95**

You Save: \$20.00 (67%)

Includes FREE wireless delivery

[See all New York Times Best Sellers](#)

## Carry and Read Your Personal Documents

### Improved, Built-In PDF Reader

Native PDF support allows you to carry and read all of your personal and professional documents on the go. With Amazon's Whispernet service, you can send your documents directly to your Kindle and read them anytime, anywhere. Now you can add notes and highlights, use the dictionary look-up, and read password-protected PDFs. You can also magnify PDFs by viewing them in landscape mode, and zoom into any area of a PDF up to 300% and pan to easily view small print and detailed tables and graphics. You also have the option to have your PDF document converted to the Kindle format so that it reflows. [Learn More](#)

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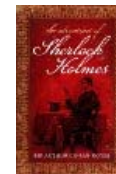
Kindle makes it easy to take your personal documents with you, eliminating the need to print. Each Kindle has a unique and customizable e-mail address. You can set your unique e-mail address on your [Manage Your Kindle](#) page. This allows you and your approved contacts to send Word, PDF documents, and pictures to your Kindle via Whispernet for a small fee—[see details](#). Kindle supports wireless delivery of unprotected Microsoft Word (DOC, DOCX), PDF, HTML, TXT, RTF, JPEG, GIF, PNG, BMP, PRC and MOBI files. Some complex PDF and DOCX files might not format correctly on your Kindle.

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by Lewis Carroll

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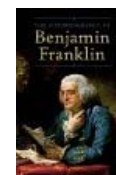
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by Robert Louis Stevenson

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We are fortunate that we have tens of millions of book customers at Amazon, and as a result, we know the books customers want to read and we prioritize getting those titles. With over 810,000 titles, the Kindle store contains the largest selection of the books people want to read including 107 of 111 books currently found on the *New York Times*® Best Seller list. Our vision for Kindle is to have every book ever written, in every language, available in 60 seconds from anywhere on earth. We have worked with publishers to get the most popular books you want to read.

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Our Whispersync technology synchronizes your Kindle library and last page read across your devices, so you can read a few pages on your phone or computer and pick up right where you left off when you return to your Kindle.

**Experimental Features**

The *experimental* category represents features we are still working on to enhance the Kindle experience even further. Try them out and let us know what you think.

**Read-to-Me**

With the Text-to-Speech feature, Kindle can read English newspapers, magazines, blogs, and books out loud to you, unless the book's rights holder made the feature unavailable. You can switch back and forth between reading and listening, and your spot is automatically saved. Pages automatically turn while the content is being read, so you can listen hands-free. You can choose from both male and female voices which can be sped up or slowed down to suit your preference. In the middle of a great story or article but have to jump in the car? Simply turn on Text-to-Speech and listen on the go.

**Voice Guide**

With Text-to-Speech, Kindle can read out loud to you. New Text-to-Speech enabled menus allow customers to navigate Kindle without having to read menu options. In addition to listening to books aloud, users now have the option of listening to content listings on the home screen, item descriptions, and all menu options. To turn Voice Guide on or off, press the Menu button from your Home screen. Select Settings and then press Next Page to go to Page 2 of Settings. Select "turn on" or "turn off" next to the Voice Guide setting.

**New WebKit-Based Browser**

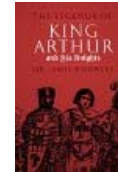
Kindle's new web browser is based on WebKit to provide a better web browsing experience. Now it's easier than ever to find the information you're looking for right from your Kindle. Experimental web browsing is free to use over Wi-Fi. The experimental web browser is currently not available for some customers outside the U.S. [Check Your Country](#).

**Listen to Music & Podcasts**

Transfer MP3 files to Kindle to play as background music while you read. You can quickly and easily transfer MP3 files via USB by connecting Kindle to your computer.

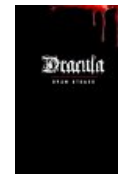
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Our Whispersync technology synchronizes your Kindle library and last page read across your devices, so you can read a few pages on your phone or computer and pick up right where you left off when you return to your Kindle.



[The Legends of King Arthur and His Knights](#)  
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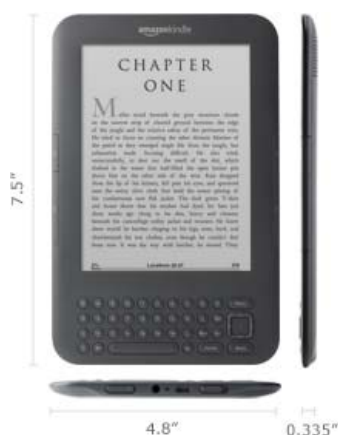
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**New on Kindle**



## Technical Details



### Included in the box

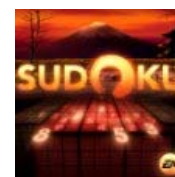
- **Kindle wireless reader**
- **U.S. power adapter** (supports 100V-240V)
- **USB 2.0 cable** (for connection to the Kindle power adapter or to connect to a computer.)

<b>Display</b>	Amazon's 6" diagonal electronic paper display, optimized with proprietary waveform and font technology, 600 x 800 pixel resolution at 167 ppi, 16-level gray scale.
<b>Size (in inches)</b>	7.5" x 4.8" x 0.335" (190 mm x 123 mm x 8.5 mm).
<b>Weight</b>	8.5 ounces (241 grams).
<b>System Requirements</b>	None, because it's wireless and doesn't require a computer.
<b>Storage</b>	4GB internal (approximately 3GB available for user content).
<b>Battery Life</b>	A single charge lasts for up to a month with wireless off. Keep wireless always on and it lasts for up to 3 weeks. Battery life will vary based on wireless usage, such as shopping the Kindle Store, web browsing, and downloading content.
<b>Charge Time</b>	Fully charges in approximately 4.5 hours via the included U.S. power adapter. Also supports charging from your computer via the included USB 2.0 cable.
<b>Wi-Fi Connectivity</b>	Supports public and private Wi-Fi networks or hotspots that use the 802.11b, 802.11g, or 802.11n (in b or g compatibility mode) standard with support for WEP, WPA and WPA2 security using password authentication; does not connect to WPA and WPA2 secured networks using 802.1X authentication methods; does not support connecting to ad-hoc (or peer-to-peer) Wi-Fi networks.
<b>USB Port</b>	USB 2.0 (micro-B connector) for connection to the Kindle U.S. power adapter or optionally to connect to a PC or Macintosh computer.



**Every Word**  
Find every word before time runs out.  
by Amazon Digital Service  
**Kindle Price FREE**

Includes FREE wireless delivery



**EA Sudoku**  
A fun, new Sudoku game for Kindle.  
by Electronic Arts Inc.  
**Kindle Price \$3.99**

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**SCRABBLE**  
Play the popular word game on Kindle.  
by Electronic Arts Inc.  
**Kindle Price \$4.99**

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**Hangman**  
Play the classic game of Hangman on Kindle.  
by Sonic Boom  
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**Mine Sweeper**  
Exercise and challenge your deductive powers.  
by Amazon Digital Service  
**Kindle Price FREE**

Includes FREE wireless delivery



**Shuffled Row**  
Create words before the letters disappear.  
by Amazon Digital Service  
**Kindle Price FREE**

Includes FREE wireless delivery

**Audio** 3.5 mm stereo audio jack, rear-mounted stereo speakers.

**Content Formats Supported** Kindle (AZW), TXT, PDF, Audible (Audible Enhanced (AA, AAX)), MP3, unprotected MOBI, PRC natively; HTML, DOC, JPEG, GIF, PNG, BMP through conversion.

**Included Accessories** U.S. power adapter (supports 110V-240V), USB 2.0 cable, rechargeable battery.

**Documentation** [Quick Start Guide](#) (included in box) [PDF]; [Kindle User's Guide](#) (pre-installed on device) [PDF]. Additional information in multiple languages [available online](#).

**Warranty and Service** [1-year limited warranty and service](#) included. Optional [2-year Extended Warranty](#) available for U.S. customers sold separately. Use of Kindle is subject to the [Kindle License Agreement and Terms of Use](#).

## Accessories Designed for Kindle

Recommended

Covers

Skins

Reading lights

Power adapters

Page 1 of 3



[2-Year Extended Warranty for Kindle \(6" Display\)](#)  
(82) \$39.99

Add to Cart



[Kindle Lighted Leather Cover, Black \(Fits 6"\)](#)  
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Add to Cart



[Kindle Lighted Leather Cover, Chocolate Brown](#)  
(3,468) \$59.99

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## New Designer Covers for Kindle

Page 1 of 3



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(4)

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Page 1 of 11



M-Edge GO! Kindle Jacket, Black (Fits 6" Display, Latest Generat...

(80)

\$34.99



Kindle Lighted Leather Cover, Black (Fits 6" Display, Latest Gen...

(3,468)

\$59.99



Belkin Grip Kindle Sleeve (Fits 6" Display, Latest Generation Ki...

(147)

\$20.24



2-Year Extended Warranty for Kindle (6" Display, Wi-Fi, Latest G...

(82)

\$39.99

## The Reviews Are In

"The Kindle 3 is ingeniously designed to be everything the iPad will never be: small, light and inexpensive... Now, the Kindle is almost ridiculously lightweight; at 8.5 ounces, it's a third the weight of the iPad. That's a big deal for a machine that you want to hold in your hands for hours... certain facts are unassailable: that the new Kindle offers the best E Ink screen, the fastest page turns, the smallest, lightest, thinnest body and the lowest price tag of any e-reader. It's also the most refined and comfortable." – **New York Times** [Read full article](#)

"Amazon's newest Kindle is the best ebook-reading device on the market. It's better than the Apple iPad, the Barnes & Noble Nook, the various Sony readers, and certainly better than any smartphone... It's still black-and-white, but really, that's for the best. The screen almost glows outdoors. In comparison to the iPad, which turns into a pretty but useless mirror in sunlight, the Kindle only gets more readable. This is a gadget that loves the beach... It's razor-thin and feels great in the hand, small and light enough to hold comfortably for as long as you care to read (unlike the 1.5-pound, 10-inch iPad)." – **Fast Company** [Read full article](#)

"Kindle's winning combination of noteworthy upgrades—an improved screen, better battery life, lighter weight, and lower price—vaults it to the top of the e-book reader category... The other upside to e-ink displays is that they aren't backlit, which not only is supposed to reduce eye strain but it allows you to see the screen—better, in fact—in brightly lit environments, including direct sunlight. By contrast, the iPad is hard to read outside because its LCD gets washed out in direct sunlight and the glass covering the screen is reflective and creates glare issues." – **CNET** [Read full article](#)

"What's clear, however, is that if you're looking for a standalone e-reader (i.e., a portable replacement for physical books), this is the go-to, standard-setting device." – **Engadget** [Read full article](#)

"Amazon has finally arrived at an e-reader product that not only slays its current competition, but also feels ready to meet the mainstream masses... In fact, the resulting design is actually extremely pleasing to hold: I could hold the Kindle to read for a couple of hours and not feel as if I was encumbered by the device in my hands. I can't say the same thing for the multipurpose Apple iPad: At 1.5 pounds (25 ounces), the iPad is nearly three times the weight of the new 8.7-ounce Kindle. That alone makes a strong argument in favor of a dedicated e-reader... Its solid build quality, along with its improved design, integrated store, and cross-platform transportability... all add up to a winner that shoots to the head of the pack." – **PC World** [Read full article](#)

"Simply put, it's the best dedicated ebook reader you can buy... Amazon has managed to increase the contrast on the Kindle in a way that sets it above the Nook, Sony Readers, or any other dedicated ebook reader we've tested... in fact given its new low price along with its massive library of ebooks and dead-simple book buying, the Kindle keeps its crown as our Editors' Choice." – **PC Magazine** [Read full article](#)

"Amazon treats page turns the way the NFL views 40-yard dash times—you just can't be too fast. Pages turn 20 percent faster than the previous Kindle. Simply put, the Kindle turns pages faster than I can. It's instant book gratification... The screen has a higher contrast. The latest Kindle's screen has 50 percent better contrast than its previous E-ink screen. It shows." – **ZDNet** [Read full article](#)

"The streamlined, lighter body plus the new E-ink screen make it a legitimate step up from both the old version and other e-readers on the market." – **CrunchGear** [Read full article](#)

"Kindle 3 combines solid improvements (50% better screen contrast, compactness, faster page turns, better PDF support, WiFi, lighter weight, longer battery life) with an even sharper focus on reading and simplicity. Quite simply, the Kindle 3 is the best eReader available." – **iReader Review** [Read full article](#)

## What Customers are Saying



### Customer Reviews

14,423 Reviews

5 star:	(10,199)
4 star:	(2,501)
3 star:	(698)
2 star:	(373)
1 star:	(652)

**Average Customer Review**  
(14,423 customer reviews)

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#### Most Helpful Customer Reviews

18,626 of 18,782 people found the following review helpful:

**Kindle vs. Nook (updated 1/2/2011)**, August 28, 2010

By [Ron Cronovich "Ron"](#) (Kenosha, WI) - [See all my reviews](#)

**Amazon Verified Purchase** ([What's this?](#))

**This review is from: [Kindle 3G Wireless Reading Device, Free 3G + Wi-Fi, 6" Display, 3G Works Globally - Latest Generation \(Electronics\)](#)**

If you're trying to choose between a Nook and a Kindle, perhaps I can help. My wife and I have owned a Nook (the original one, not the new Nook Color), a Kindle 2, and a Kindle DX. When Amazon announced the Kindle 3 this summer, we pre-ordered two Kindle 3's: the wi-fi only model in graphite, and the wi-fi + 3G model in white. They arrived in late August and we have used them very regularly since then. For us, Kindle is better than Nook, but Nook is a good device with its own advantages that I will discuss below. I'll end this review with a few words about the Nook Color.

First, reasons why we prefer the Kindle:

\* Speed

In our experience, the Kindle is very zippy compared to the Nook. Page refresh speed (the time it takes a new page to appear after you push the page-turn button) was WAY quicker on Kindle 2 than on Nook, and it's quicker yet on Kindle 3. Yet, I read a whole book on the Nook and didn't find the slower page refresh to be annoying - you get used to it, and it's not a problem.

For me, the more important speed difference concerns navigation - moving the cursor around the screen, for example to pick a book from

#### Most Recent Customer Reviews

##### First Kindle EReader

Having had no experience with EReaders, I did some preliminary research and ended up buying the Wi-Fi Kindle (not really knowing if it was right or not). [Read more](#)

Published 1 minute ago by John Williams

##### How did I read before this?

The size, page appearance, weight, functionality are all exactly right. This was well thought out and engineered.

[Read more](#)

Published 6 minutes ago by Gary Henkalin

##### Kindle

The Kindle was recommended and the reviews were good, so I purchased the item, but using it I am disappointed how limiting it is. You can not download library ebooks.

[Read more](#)

Published 8 minutes ago by Liina Arens

##### Christmas Gift

My adult daughter received a Kindle for Christmas. (Not the same one I have now) When I saw it I was so delighted. I had wanted one - she just reminded me.

[Read more](#)

Published 9 minutes ago by delighted 123

your library, or to jump to a chapter by selecting it in the table of contents. On Kindle, you do this by pushing a 5-way rocker button, and the cursor moves very quickly. On Nook, you do this by activating the color LCD touchscreen (which normally shuts off when not in use, to conserve battery). A "virtual rocker button" appears on the screen, and you touch it to move the cursor. Unfortunately, the Nook cursor moves very sluggishly. This might not be a big deal to you, but it really got annoying to me, especially since my wife's Kindle was so quick and responsive.

In November 2010, Nook got a software upgrade that increases page refresh speed and makes navigation more responsive. I returned my Nook months ago, so I cannot tell you if the Nook's performance is now equal to the Kindle's, but Nook owners in the comments section have convinced me that the software update improves the experience of using the Nook. If performance is a big factor in your decision, visit a Best Buy and compare Kindle and Nook side by side.

\* Screen contrast

You've seen Amazon's claims that the Kindle 3 e-ink has 50% better contrast than Kindle 2 or other e-ink devices. I have no way of precisely measuring the improvement in contrast, but I can tell you that the Kindle 3 display definitely has more contrast than Kindle 2 or Nook. The difference is noticeable, and important: more screen contrast means less eyestrain when reading in poorly lit rooms.

In well-lit rooms, the Nook and Kindle 2 have enough contrast to allow for comfortable reading. But I often read in low-light conditions, like in bed at night, or in a poorly lit room. In these situations, reading on Nook or Kindle 2 was a bit uncomfortable and often gave me a mild headache. When I got the Kindle 3, the extra contrast was immediately noticeable, and made it more comfortable to read under less-than-ideal lighting conditions. (If you go with a Nook, just make sure you have a good reading lamp nearby.)

\* Battery life

The Nook's color LCD touch screen drains its battery quickly - I could never get more than 5 days out of a charge. The Kindle 2 had longer battery life than the Nook, and Kindle 3 has even longer life: in the 3 months since we received our Kindle 3's, we typically get 3 weeks of battery life between charges. (We keep wireless off about half the time to save battery power.)

\* Weight

Nook weighs about 3 ounces more than the new Kindle, and you can really feel the difference. Without a case, Nook is still light enough to hold in one hand for long reading sessions without fatigue. But in a case, Nook is a heavy sucker. The new Kindle 3 is so light, even in a case, we find it comfortable holding in one hand for long reading sessions.

Reasons some people might prefer the Nook:

\* In-store experience

If you need help with your nook, you can take it to any Barnes and Noble and get a real human to help. You can take your nook into the coffee shop section of your local B&N store and read any book for free for up to one hour per day. When you take your nook to B&N, some in-store special deals and the occasional free book pop up on your screen.

\* User-replaceable battery

Rechargeable batteries eventually lose their ability to hold a charge. Nook's battery is user-replaceable and relatively inexpensive. To replace Kindle's battery, Amazon wants you to ship your Kindle to Amazon, and they will ship you back a DIFFERENT Kindle than the one you sent (it's the same model, for example if you send a white Kindle 3, you get a white Kindle 3 back, but you get a "refurbished" one, NOT the exact one you sent them). I don't like this at all.

### Why did I wait so long?

This is so nice.....easy to carry in my purse.....looks so chic in my Kate Spade cover.....there's nothing positive I can add that others haven't already written.

Published 9 minutes ago by Mom

### Excellent Reading Device

Can read much longer. Easier on the eyes. Also easier to hold... I have arthritis in my thumbs. LOVE THE DICTIONARY. And it syncs to my iPhone.

Published 11 minutes ago by George L. Harrison

### Love my Kindle device - Book Store could be much better

The Kindle with 3G+Wi-Fi is everything that I expected it to be. After extensive product research prior to purchase, I have found this device to be as represented. [Read more](#)

Published 23 minutes ago by avidreader

### Reading is fun again

The Kindle has made reading fun again. Being able to change the text size, yeh I made it bigger, makes it so much easier to read. No more straining and or losing my place. [Read more](#)

Published 33 minutes ago by K. Kerlin

### Very good reader!

I like the reader.

It's easy to use. Books coming in less than a minute.

The display is very good. No problems to read books in the sun. [Read more](#)

Published 43 minutes ago by B. U. T. Raabe

### \*LOVE. IT!\*

OK, I admit, I'd been holding out on the Kindle-craze. My friends, co-workers, and family had all happily gone Kindle crazy and I was stubbornly holding out. [Read more](#)

Published 43 minutes ago by Lynn

### Search Customer Reviews

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However, several people have posted comments here that have eased my concerns. Someone looked up statistics on the Kindle's battery and did some simple calculations to show that it should last for 3 or more years. Before that happens, I will surely have upgraded to a newer Kindle model by then. Also, someone found some companies that sell Kindle batteries at reasonable cost and have how-to videos that demonstrate how we can replace the battery ourselves. Doing this would void the Kindle's warranty, but the battery will probably not fail until long after the warranty expires.

\* ePub

Nook uses the ePub format, a widely used open format. Amazon uses a proprietary ebook format. Many libraries will "lend" ebooks in the ePub format, which works with nook but not kindle. However, a free and reputable program called Calibre allows you to translate ebooks from one format to another - it supports many formats, including ePub and Kindle. The only catch is that it doesn't work with copy-protected ebooks, so you can't, for example, buy a Kindle book (which is copy protected) and translate it to ePub so you can read it on a Nook.

\* Nook's color LCD touchscreen

The original Nook has a small color LCD screen on the bottom for navigation. This could be a pro or con, depending on your preferences. It makes the Nook hipper and less drab than Kindle. Some people enjoy using the color LCD to view their library or navigate. I did, at first. But after two weeks of use, and comparisons with my wife's Kindle, I found the dedicated buttons of the Kindle easier and far quicker to use than the Nook's color touchscreen. I also found the bright light from the color screen distracting when I was trying to read a book or newspaper (though when not in use, it shuts off after a minute or so to conserve battery).

\* expandable capacity

Nook comes with 2GB of internal memory. If you need more capacity, you can insert a microSD card to add up to 16GB more memory. Kindle comes with 4GB of internal memory - twice as much as Nook - but there's no way to expand that. Kindle doesn't accept memory cards of any type. If you mainly use your device to read ebooks and newspapers, this shouldn't be an issue. I have over 100 books on my Kindle, and I've used only a tiny fraction of the memory. Once Kindle's memory fills up, just delete books you don't need immediate access to; you can always restore them later, in seconds, for free.

A few other notes:

Kindle and Nook have other features, such as an MP3 player and a web browser, but I caution you to have low expectations for these features. The MP3 player on the Kindle is like the first-generation iPod shuffle - you can't see what song is playing, and you can't navigate to other songs on your device. I don't like the browser on either device; e-ink is just not a good technology for surfing the web; it's slower and clunkier than LCD screen technology, so even the browser on an Android phone or iPod touch is more enjoyable to use. However, some commenters have more favorable views of either device's browser, and you might, too.

\* ebook lending

If you have a Nook or a Kindle, you can "lend" an ebook you purchased to someone else with the same device for up to two weeks. The Nook has always had this feature. The Kindle just got this feature as of December 2010. Most but not all purchased ebooks are lendable, due to publisher restrictions.

\* PDF support

Kindle and Nook both handle PDF files, but in different ways. When you put a PDF file on your nook, nook converts it into an ebook-like file, then you can adjust the font size, and the text and pagination will adjust just like with any ebook. But you cannot see the original PDF file

in the native format in which it was created. Kindle 3 and Kindle DX have native support for PDF files. You can see PDF files just as they would appear on your computer. You can also convert PDF files to an ebook-like format, and then Kindle handles them just the way the Nook handles them - text and pagination adjust when you change the font size. Unfortunately, some symbols, equations, and graphics get lost or mangled in the translation - even when viewing PDF files in their native format on the Kindle. Moreover, the small screen size of the Kindle 3 and the Nook is not great for PDF files, most of which are designed for a larger page size. You can zoom and pan, but this is cumbersome and tiresome. Thanks to commenters who suggested viewing PDF files in landscape mode on the Kindle (I don't know if you can do this on Nook); this way, you can see the entire top half of the page without panning, and then scroll down to the bottom half. This works a little better.

SUMMARY:

Nook and Kindle each offer their own... [Read more >](#)

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[Comments \(655\)](#)

5,859 of 5,969 people found the following review helpful:

**Worth the money. Not perfect, but very very good for start to finish novels in good light**, August 31, 2010

By [Jeffrey Stanley](#) (Wichita, KS United States) - [See all my reviews](#)

**Amazon Verified Purchase** ([What's this?](#))

**This review is from: Kindle Wireless Reading Device, Wi-Fi, Graphite, 6" Display with New E Ink Pearl Technology (Electronics)**

The Kindle is my first e-ink reader. I own an iPad, an iPhone, and have owned a Windows-based phone in the past that I used as an ereader.

My overall impression of the device is good.

The good:

I'd honestly rather read linear (read from page one to the end, one page at a time) fiction from it than a book, because I can't always get comfortable with a book. Hardcover are sometimes a bit heavy, and paperbacks don't always lie open easily. The Kindle is incredibly light and thin. I can hold it in one hand easily. The page turn buttons are conveniently located. Page-turns aren't instant, but they're probably quicker than turning a physical page in a printed book (there are just a lot more page-turns unless you choose a small font). The contrast is better than other ereaders I've seen. There is zero eye strain in good light. My eyesight isn't the greatest and I like being able to increase the font size and read without glasses. I love being able to browse the Kindle store and read samples before deciding to purchase. The "experimental" browser is surprisingly usable, but isn't great. It is useful for browsing wikipedia and blogs. The biggest drawback to the browser is the awkward pointer navigation, using the 5-way pad. It syncs your furthest read page over the internet so you can pick up where you left off using your iPhone or iPad.

The so-so:

The kindle store could use more categories and sorting options. You can't sort by "top rated," and there is no category for "alternate histories," for example. Finding a very-specific type of fiction relies on keyword searches, which don't do a great job. The wifi sometimes doesn't connect before it times-out. You rarely need the wifi, but it is annoying if you change a setting, answer "OK" to the prompt to connect, and the thing tells you it failed to connect two seconds later (the exact moment it indicates that it did finally connect, then you need to go back to update the setting again). Most settings don't require a connection, but it is a minor annoyance. Most of your time will be spent reading, and of course your books are stored on the device and a connection is not required. Part of me wishes I'd bought the 3G model, because the browser is good enough that having lifetime free 3G wireless would be worth the extra money. Magazines don't look very good and are not very easy to navigate. There is minor glare in some lighting conditions, mostly when a lamp is positioned behind the reader's head.

The bad:

The contrast is fair to poor in dim light. It is much easier to read a printed page in dim light. In good light, contrast is on par with a pulp paperback. In dim light it feels almost like reading from an old Palm Pilot (resolution is better than an old Palm, but contrast is bad in dim light). The screen is small enough that the frequency of page turns is pretty high. Even in good light, the light gray background is less pleasant than the eggshell background of a printed page. You must tell it to sync before you switch it off, if you expect the feature allowing you to pick up where you left off using other devices to work correctly. The copy protection prevents you from using the files on anything other than Kindle software or devices.

Vs iPad:

iPad is a lot better for magazines, reference materials, and illustrated materials. Kindle is worlds better for reading novels. iPad is pretty heavy, making it more difficult to hold in your hand or carry with you everywhere. Kindle is much more portable and easier to hold. iPad has some amazing children's books and magazines, which take advantage of its multimedia features. iPad is unreadable in sunlight and glare is bad in bright light. Kindle is as good as a printed page in bright light. iPad serves as a creative tool, a computing tool, a gaming tool, and a communication tool. Kindle is only a novel machine. I don't regret buying either one of them. An iPad won't replace books, but a Kindle can, if the book is text-only.

I highly recommend this device at its new low price if you are a frequent reader of novels. I love my Kindle. Just don't expect it to be more than it is. Leave the magazines and such to the tablet computers.

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**Not the perfect "do-it-all" device, but very close to being the perfect e-reading device!**, August 26, 2010

By [C. Vincent](#) (Rochester, NY) - [See all my reviews](#)

**This review is from: [Kindle 3G Wireless Reading Device, Free 3G + Wi-Fi, 6" Display, 3G Works Globally - Latest Generation \(Electronics\)](#)**

I woke up to a nice surprise this morning: a new Kindle as a gift. I have an iPad and a Kindle DX, but I guess someone heard my complaints of them being too heavy and difficult to do extended-reading on. Don't get me wrong, I absolutely love my iPad and DX, but this new generation of Kindle is perfect for reading outside and for long periods of time. The iPad gets completely washed out in sunlight and often irritates my eyes staring at it for more than a couple of hours. The DX was my go-to device for those extended/outdoor reading periods, but now I have a new friend for reading novels. Instead of a replacement, this one seems more like a companion to the other devices and is a different class. The iPad works great for web browsing, shopping, productivity, games, etc while the Kindle falls short in those areas. The Kindle works great for reading novels, where the iPad falls short. For those that love to do extended-reading of magazines, newspapers, research articles, etc, I find that the DX is the go-to device.

Without a doubt, the size and weight of the new Kindle is the biggest draw for me. It's smaller than the last edition by a significant margin. I've played around with the Kindle 2 and was impressed, but now looking at the size of the new Kindle, I'm blown away. It's the absolute perfect size. Smaller would be unmanageable and larger wouldn't feel nearly as good. This is a device that you can hold up, read, and just forget that it's there. Compared to other e-readers I've tried, it's much smaller and much lighter.

One of my biggest complaints about the previous generation Kindles and the DX is the speed. It sometimes takes a while after you push 'next page' for it to actually change. In addition, the web browsing feature was so slow and clunky that it is really unusable in my opinion. Two additions to the new Kindle have helped attenuate these issues. First, the pages do flip quicker (albeit, still slow in my opinion), and the

addition of wifi has allowed faster connection for wireless activities (much better than only relying on 3G). I still can't see myself using the Kindle as an internet browsing tool or really doing much online aside from purchasing reading material, but the faster connection at least opens up the possibility - something that would only frustrate me on previous editions.

The new Kindle also offers a better contrast than previous editions and it looks fantastic compared to every other e-reader I have seen. I have no trouble seeing the screen in dim light or in bright sunlight - it really opens up the ability to read almost anywhere you are. Of course, you'll still need a separate light for extremely dark areas.

Another big addition to the Kindle 3 is that it offers double the storage compared to Kindle 2. I've never had a problem with the amount of storage since I can't possibly see myself filling up that much space (I don't put mp3's on it), but perhaps in the future, if certain applications or media files are put on the kindle, it could have been a problem. The additional space in the new model is definitely a welcome addition, but bringing back the memory card slot that was included on Kindle 1 would have been an even more welcome addition in my opinion.

Among e-readers, I definitely recommend the Kindle 3 if not just because it has a better size/form-factor, contrast, battery life, and speed compared to every other e-reader I have tried. On top of that, you get the wonderful amazon buying experience and selection for all your literature and can keep your kindle library intact between whatever other device you want to download a Kindle application onto.

The question of whether you need a Kindle vs another type of device for reading becomes a little more tricky and really comes down to what you want to use it for.

Do you want a device to read novels on, perhaps read outside, and have something very light that you almost forget it's there? Buy the Kindle.

Do you want something to lie in bed with for short periods of time while surfing the web? I might suggest going with the iPad, a different tablet, or a netbook.

Do you already have a Kindle 1 or 2? That's a tough one.... I don't think the new edition has enough `new' to it to warrant the upgrade in my mind, but some might value the new size and wifi capabilities even more-so than I do. For me, the new Kindle was a welcome addition to my family of devices since I didn't have anything anywhere near its form factor and convenience.

Should you get 3G + Wifi or just Wifi? I think this question can be answered simply by asking yourself if you travel a lot. Being able to buy books and access wireless content on the road is an indispensable option and well worth the extra money in my mind. Keeping the device mainly at home or near wifi hotspots really negates the need for 3G though.

Overall, I have to give the Kindle a 5 star rating because it does what it was designed to do very well, and in my opinion better than any of the competition. While the new features and capabilities aren't game-changing and truly outstanding, it is smaller, more capable, and better than any other e-reader out there. If you want `one device to handle it all', this isn't the place to look, but if you want a fantastic device solely for reading books, this is what you want.

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**4 current announcements** (Latest: 5 days ago)

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<a href="#">Announcement</a> Introducing Kindle Singles	130	<b>52 minutes ago</b>
<a href="#">Announcement</a> Kindle Book Lending now available	1107	<b>2 minutes ago</b>
<a href="#">Announcement</a> Kindle Top Ten FAQ's	633	<b>40 minutes ago</b>
<a href="#">Announcement</a> E Ink 101 - Electronic Ink Explained	148	<b>11 hours ago</b>
<a href="#">The Spinning Wheel 2: An Old-Fashioned Bookstore &amp; Coffee Shop Where Everyone Who Loves to Hang Out and Read are Welcome!</a>	7554	<b>12 seconds ago</b>
<a href="#">Library use.</a>	51	<b>32 seconds ago</b>

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Discussion	Replies	Latest Post
<a href="#">Announcement</a> Kindle Top Ten FAQ's	831	<b>5 hours ago</b>
<a href="#">kindle not powering up</a>	23	<b>1 minute ago</b>
<a href="#">Why does it do this?</a>	9	<b>3 minutes ago</b>
<a href="#">Finding Specific Pages In Textbooks</a>	0	<b>9 minutes ago</b>
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<a href="#">Newspapers 3g or wifi needed</a>	2	<b>22 minutes ago</b>

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Discussion	Replies	Latest Post
<a href="#">Announcement</a> Welcome to the Kindle Books forum !	727	1 day ago
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<a href="#">Attention all writers...Got an eBook here on Amazon? Want to help other writers and yourself?</a>	81	<b>7 minutes ago</b>

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